

FREE RESOURCE

# The Ultimate Educational Video Evaluation Checklist for Kids

A quick guide to help parents choose safe, educational music videos for children.

## Quick Assessment Questions (Yes / No)

- Does the video teach something useful (letters, numbers, colors, language, or life skills)?
- Is the language clear, kind, and appropriate for young children?
- Does the video encourage learning, creativity, or curiosity?
- Are the visuals calm and easy to follow (not overly fast or chaotic)?
- Would I feel comfortable watching this with my child?

## Age Appropriateness Guide

- Ages 1–2** Simple songs, repetition, slow pacing, bright visuals.
- Ages 3–4** Songs that teach letters, counting, colors, and basic social skills.
- Ages 5+** Story-based songs, problem solving, educational themes.

## Red Flags to Watch For

- ⚠ Overstimulating visuals or flashing scenes
- ⚠ Aggressive behavior or rude language
- ⚠ Advertising disguised as content
- ⚠ Characters encouraging unsafe actions
- ⚠ Loud or chaotic background noise

## Quality Markers to Look For

- ★ Clear educational goal
- ★ Positive role models
- ★ Friendly characters and storytelling
- ★ Repetition that helps children learn
- ★ Encourages singing, movement, or participation

## Engagement Check

Ask yourself:

- Is my child singing along or interacting?
- Does the video spark curiosity or questions?
- Does my child stay calm and focused while watching?

**Parent Tip:** Use this checklist before adding new videos to your child's screen-time rotation.

✓ Created for families by **Kids Songs Learning Hub**

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